



Trucker Buddy International

3200 Rice Mine Road
Tuscaloosa, Alabama 35406
800-MYBUDDY (692-8339)
205-248-1261 Direct
www.truckerbuddy.org

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Contact: Randy Schwartzburg
randy@truckerbuddy.org
205-248-1261

ArvinMeritor renews commitment to Trucker Buddy for 2010

Trucker Buddy International is pleased to announce that ArvinMeritor will continue to support the program with a \$15,000 donation. ArvinMeritor has been a long time supporter of Trucker Buddy not only with a financial commitment but a commitment of time in allowing Mike Pennington to serve on the Board of Directors. Donations from industry leaders allows Trucker Buddy to support our existing base of driver/classroom matches and grow it with new and exciting programs.

"We really appreciate the generous support of ArvinMeritor. They have been very loyal in their involvement in our program and I know the drivers, teachers and students see how much they have helped Trucker Buddy. Mike's leadership in the industry and on our board has been a tremendous support", says Randy Schwartzburg, Executive Director.

"The education and talent development mission of Trucker Buddy aligns ideally with our commitment to this commercial vehicle marketplace. Plus the fact that we can help make a positive difference in young people's awareness of trucks is a win-win for the trucking community," said Pennington, senior director, global marketing communications and industry relations.

Trucker Buddy International, an independent, non-profit 501(c) (3) organization, often called the number one trucking image campaign in North America, has helped educate schoolchildren and introduce educators to the trucking industry. This gives them the world through the eyes of a professional truck driver. The Trucker Buddy program helps to educate and mentor schoolchildren via a pen pal relationship between professional truck drivers and children in grades 2-8 as supervised by their teachers.

After an extensive screening process, the professional truck drivers are matched with a class and as directed by the teacher, drivers share news about their travels with their class. Students write letters and send pictures to their drivers. Students' skills in

reading, writing, geography, mathematics, social studies, and history are enhanced and learning is fun.

Since 1992, Trucker Buddy International has helped educate over a million schoolchildren and introduced them to caring, compassionate men and women, professional truck drivers. The on going success of the program is due to driver volunteers, participating teachers and the contributions of sponsors. There is no cost to the drivers or teachers to participate in the program. The Trucker Buddy program is funded entirely by sponsorships and donations.

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